

Azle Area Chamber of Commerce

## 15<sup>th</sup> Annual Sting Fling September 9, 2023



Festival	Amount	Details
The Ultimate Sting Sponsorship	\$1400.00	<ul> <li>Two-week display of sponsor ad on electronic billboard between Azle and Lake Worth prior to event.</li> <li>Street pole banner with company logo displayed on Main Street for 30 days prior to event.</li> <li>Corrugated sign displayed in festival area on day of event.</li> <li>Outdoor festival booth location</li> <li>Photo and feature article in Sting Fling insert in The Tri-County Reporter</li> <li>Company logo printed on festival tee shirt.</li> <li>6 official Sting Fling tee shirts.</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> </ul>
The Big Sting Sponsorship	\$800.00	<ul> <li>Two-week display of sponsor ad on electronic billboard between Azle and Lake Worth prior to event.</li> <li>Street pole banner with company logo displayed around Azle for 30 days prior to event.</li> <li>Corrugated sign displayed in festival area on day of event</li> <li>Outdoor festival booth location</li> <li>Photo and caption in Sting Fling insert in The Tri-County Reporter.</li> <li>Company logo printed on festival tee shirt.</li> <li>4 official Sting Fling tee shirts.</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> </ul>
The Little Sting Sponsorship	\$650.00	<ul> <li>Corrugated sign displayed in festival area on day of event.</li> <li>Photo and caption in Sting Fling insert in The Tri-County Reporter.</li> <li>Outdoor festival booth location</li> <li>Company logo printed on festival tee shirt.</li> <li>2 official Sting Fling tee shirts</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> </ul>
Special Events	Amount	Details
Parade Sponsor	<b>\$250.00</b> 6 Available	<ul> <li>Company logo listed on 2'x10' banner leading the Sting Fling Parade.</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> </ul>
Wiener Dog Race Gold Sponsor	\$500.00	<ul> <li>Company logo listed on official event banner and displayed in Wiener Dog Race area.</li> <li>Photo with caption in Sting Fling insert in Tri-County Reporter.</li> <li>Outdoor festival booth location.</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> <li>2 official Sting Fling tee shirts.</li> </ul>
Wiener Dog Race Sponsor	\$100.00	<ul> <li>Company name listed on official event banner/sign and displayed in Wiener Dog Race area.</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> </ul>
Classic Car Show Presenting Sponsor	\$300.00	<ul> <li>Company logo listed on official event banner and displayed in Classic Car Show area.</li> <li>Opportunity to pick favorite car and present trophy.</li> <li>4 car show tee shirts</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> </ul>
Classic Car Show Sponsor	\$150.00	<ul> <li>Company name listed on official event banner and displayed in Classic Car Show area.</li> <li>2 car show tee shirt</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadest amails and website</li> </ul>
Photo Booth Sponsor	<b>\$1000.00</b> 1 Available	<ul> <li>broadcast emails, and website.</li> <li>Company name listed on official event banner/sign and displayed in Photo Booth area.</li> <li>Sponsor name printed on backdrop/props.</li> <li>Outdoor festival booth.</li> <li>Photo and caption in Sting Fling insert in The Tri-County Reporter.</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> <li>6 official Sting Fling tee shirts.</li> </ul>
Golf Cart Sponsor	\$250.00	<ul> <li>Company name and logo displayed on one festival golf cart for entire length of festival day.</li> <li>Sponsor recognition in The Tri-County Reporter, marketing materials, social media, broadcast emails, and website.</li> </ul>

Sting Fling Sponsorship Order Form 2023		
Contact Name		
Business Name	Chamber Member (circle) Yes or No	
Phone	Email	
	<u>Sponsorship Package(s) Selection</u> Choose one or more sponsorship packages from the selections above.	
1.	\$	
	\$\$	
3	\$\$	
4	\$\$	
5	\$	
	Total \$	

Azle Area Chamber of Commerce 404 W. Main Street, Suite 102 Azle, Texas, 76020 817.444.1112 www.azlechamber.com | www.azlestingfling.com