



2023 Sting Fling Sponsorship Levels

	Ultimate Sting	Big Sting	Little Sting	Parade <small>(six available)</small>	Gold Dog Wiener Derby	Wiener Dog Derby	Presenting Car Show	Car Show	Photo Booth <small>(one available)</small>	Golf Cart
	\$ 1,400.00	\$ 800.00	\$ 650.00	\$ 250.00	\$ 500.00	\$ 100.00	\$ 300.00	\$ 150.00	\$ 1,000.00	\$ 250.00
Sponsor recognition in The Tri-County Reporter, marketing materials, social media, e-newsletter and website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Two-week display of sponsor ad on electronic billboard between Azle and Lake Worth prior to event	✓	✓								
Street pole banner with company logo displayed on Main Street for 30 days prior to event	✓	✓								
Photo and feature article in Sting Fling insert in The Tri-County Reporter	✓									
Photo and caption in Sting Fling insert in The Tri-County Reporter		✓	✓		✓				✓	
Corrugated sign displayed in festival area	✓	✓	✓							
Outdoor festival booth	✓	✓	✓		✓				✓	
Opportunity to choose favorite car and present trophy							✓			
Company logo printed on Festival banner	✓	✓	✓							
Company logo printed on event specific banner or sign				✓	✓		✓			
Company name printed on event specific banner or sign						✓		✓		
Company logo printed on golf cart sign										✓
Company logo printed on each photo printed									✓	
Festival t-shirts	6	4	2		2				6	
Car Show t-shirts							4	2		