



# 2025 Sting Fling Sponsorship Levels

	Ultimate Sting	Big Sting	Little Sting	Parade (six available)	Gold Dog Wiener Derby	Wiener Dog Derby	Presenting Car Show	Car Show	Photo Booth (one available)	Golf Cart
	\$ 1,400.00	\$ 800.00	\$ 650.00	\$ 250.00	\$ 500.00	\$ 100.00	\$ 300.00	\$ 150.00	\$ 1,000.00	\$ 250.00
Sponsor recognition in The Azle News, marketing materials, social media, e-newsletter and website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Two-week display of sponsor ad on electronic billboard between Azle and Lake Worth prior to event	✓	✓								
Street pole banner with company logo displayed on Main Street for 30 days prior to event	✓	✓								
Photo and feature article in Sting Fling insert in The Azle News	✓									
Photo and caption in Sting Fling insert in The Azle News		✓	✓		✓				✓	
Corrugated sign displayed in festival area	✓	✓	✓							
Outdoor festival booth	✓	✓	✓		✓				✓	
Opportunity to choose favorite car and present trophy							✓			
Company logo printed on Festival banner	✓	✓	✓							
Company logo printed on event specific banner or sign				✓	✓		✓			
Company name printed on event specific banner or sign						✓		✓		
Company logo printed on golf cart sign										✓
Company logo printed on each photo printed									✓	
Festival t-shirts	6	4	2		2				4	
Car Show t-shirts							4	2		