



Azle Area Chamber of Commerce
14th Annual Sting Fling
September 11, 2021



Sponsorship Opportunities- General Festival

| Festival - General | Amount | Details |
|---------------------------------------|-------------------|--|
| The Ultimate Sting Sponsorship | \$1,400.00 | <ul style="list-style-type: none"> • Two-week display of sponsor ad on electronic billboard between Azle and Lake Worth prior to event. • Street pole banner with company logo displayed on Main Street for 30 days prior to event. • Corrugated sign displayed in festival area on day of event • Outdoor festival booth location • Photo and feature article in Sting Fling insert in the Azle News. • Company logo printed on back of festival tee shirts. • 8 official Sting Fling tee shirts. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. |
| The Big Sting Sponsorship | \$750.00 | <ul style="list-style-type: none"> • Street pole banner with company logo displayed around Azle for 30 days prior to event. • Corrugated sign displayed in festival area on day of event • Outdoor festival booth location • Photo and caption in Sting Fling insert in the Azle News. • Company logo printed on back of festival tee shirts. • 6 official Sting Fling tee shirts. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. |
| The Little Sting Sponsorship | \$500.00 | <ul style="list-style-type: none"> • Corrugated sign displayed in festival area on day of event. • Outdoor festival booth location • Company logo printed on back of festival tee shirts. • 4 official Sting Fling tee shirts • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. |

Sponsorship Opportunities- Special Events of Festival

| Festival – Special Events | Amount | Details |
|--|--------------------------------|---|
| Parade Sponsor | \$250.00 6 Available | <ul style="list-style-type: none"> • Company logo listed on 2'x10' banner leading the Sting Fling Parade. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. |
| Wiener Dog Race Gold Sponsor | \$500.00 | <ul style="list-style-type: none"> • Company logo listed on official event banner/sign. • Photo with caption in Sting Fling insert in Azle News. • Outdoor festival booth location. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. • 5 official Sting Fling tee shirts. |
| Wiener Dog Race Sponsor | \$100.00 | <ul style="list-style-type: none"> • Company name listed on official event banner/sign and displayed in Wiener Dog Race area. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. |
| Classic Car Show Presenting Sponsor | \$300.00 | <ul style="list-style-type: none"> • Company logo listed on official event banner/sign. • Opportunity to pick favorite car and present trophy. • 2 car show tee shirts • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. |

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|---------------------------------|--------------------------------|--|
| Classic Car Show Sponsor | \$150.00 | <ul style="list-style-type: none"> • Company name listed on official event banner/sign and displayed in Classic Car Show area. • 1 car show tee shirt • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. |
| Photo Booth Sponsor | \$800.00 1 Available | <ul style="list-style-type: none"> • Company name listed on official event banner/sign and displayed in Photo Booth area. • Sponsor name printed on each photo printed. • Sponsor recognition in the Azle News, marketing materials, social media, broadcast emails, and website. • 5 official Sting Fling tee shirts. |
| | | |
| Golf Cart Sponsor | \$250.00 | <ul style="list-style-type: none"> • Company name and logo displayed on one festival golf cart for entire length of festival day. |

**Contact the Azle Area Chamber of Commerce to secure your sponsorship today!
Secure your sponsorship early to take advantage of the advertising promotions.**

All sponsorships are non-refundable.

Phone- 817-444-1112~Email-info@azlechamber.com

Sting Fling Sponsorship Order Form 2021

Contact Name _____

Business Name _____ Chamber Member (circle) Yes or No

Phone _____ Email _____

Sponsorship Package(s) Selection

Choose one or more sponsorship packages from the selections above.

1. _____ \$ _____
2. _____ \$ _____
3. _____ \$ _____
4. _____ \$ _____
5. _____ \$ _____

Total \$ _____

Complete form and return with payment to the Azle Area Chamber of Commerce at the address below.

Azle Area Chamber of Commerce
404 W. Main Street, Suite 102, Azle, Texas, 76020
817-444-1112 phone ~ 817-444-1143 fax
All sponsorships are non-refundable.